

# Promotional & Advertising Opportunities

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### Choose how you want to be present in ISAKOS 2025!

Below you can find the available promotional and advertising items. For any questions, please reach out to our team.

#### EXPOSUITE

##### **Available for € 3,500 per day**

ExpoSuites are meeting rooms that are conveniently located in or near the exhibit hall. These ExpoSuites will provide exhibitors a designated area for product demonstrations, physician meetings and discussions in a private room located near the exhibit hall.

#### WIRELESS INTERNET

##### **Sponsorship Available for € 20,000**

Provide wireless internet for Congress attendees to use during the Congress. Sponsor will receive recognition through signage onsite at the Congress.

#### MORNING COFFEE AND AFTERNOON REFRESHMENTS

##### **Sponsorship Available for € 7,000 per day**

Coffee and refreshments are offered to the Congress registrants every morning and afternoon in the Exhibit Hall, giving them an opportunity to walk around and visit with exhibitors. The sponsor receives name and logo in the Program Guide, on signage in the break area and may supply cups and napkins imprinted with corporate logo.

#### HOTEL ROOM DROP/ DOOR HANG

##### **Available for:**

Please contact the ISAKOS office.

#### ATTENDEE BAGS

##### **Available for € 20,000**

All medical attendees of the Congress will receive bags, providing your company with maximum exposure to over 3,000 registrants. Sponsor's logo placed on each bag and on signage at the bag distribution counter.

NOTE: Production Cost is not included in Sponsorship and is at an additional cost.

## PENS AND WRITING PADS

### **Sponsorship Available for € 7,500**

Feature your company's logo on pens and writing pads, which will be used to take notes during scientific sessions. All attendees will receive the pens and pads in their registration bags. An exclusive opportunity to increase your visibility!

## VIRTUAL ADVERT

Advertise on screens strategically placed at registration, meant to increase your exposure to all attendees upon check in. Sponsorships are available for Static Images or Video (max 30 seconds).

Sponsorships available for **€2,000 (Static) or €4,000 (Video)**

## ROOM KEYS AT HEADQUARTERS HOTEL

### **Available for € 15,000**

At check-in, each attendee receives two room keys. Remind them of your company repeatedly throughout the meeting by placing your logo on their hotel room key!

NOTE: Production Cost is not included in Sponsorship and is at an additional cost.

## COAT/LUGGAGE CHECK

### **Sponsorship Available for € 5,000**

Located in the convention center is a complementary coat/luggage check for the attendees. Sponsor's corporate or product logo is shown on signage at coat/ luggage check.

## REGISTRATION KIOSK BRANDING

### **Available for €7,000**

Banner for the prepaid registration stations - Company message incorporated within the Congress branding.

\*Option to include a short video (up to 30 seconds without sound) to be played on a loop

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OPENING RECEPTION

**Exclusive Sponsorship Available for € 20,000**

The welcome reception will be held the first day of the Congress, Sunday, June 08. Live music, entertainment, and refreshments will be included.

PRESIDENT'S DINNER RECEPTION

**Exclusive Sponsorship Available for € 35,000**

Be the exclusive sponsor of this elegant and intimate event with the ISAKOS President, the Board of Directors and their spouses, plus a VIP guest list of up to 200.

## GLOBAL CONNECTION RECEPTION

### **Exclusive Sponsorship Available for € 15,000**

Sponsor this special event attended by ISAKOS Godparents and other donors of the Society. This reception provides meaningful networking opportunity with ISAKOS luminaries.

## OPENING SESSION PRESIDENTIAL GUEST SPEAKER

### **Exclusive Sponsorship Available for € 17,500**

The ISAKOS Congress Opening Session and its guest speaker is a program highlight and attracts an engaged and excited crowd. Support of this session and speaker will provide meaningful and visible recognition for the sponsoring company.

## WOMEN OF ISAKOS RECEPTION

### **Exclusive Sponsorship Available for € 12,500**

Sponsor this special event that provides networking for female ISAKOS members and attendees of the ISAKOS Congress, offered by the Gender Diversity Task Force.

## CONGRESS TRANSLATION

### **Please contact the ISAKOS Office for Sponsorship**

Be the exclusive sponsor to provide simultaneous translation, for meeting attendees, during the ISAKOS Congress.

## CONGRESS APP BANNER ADVERT

**Available for € 7,500.**

## PROMOTIONAL BROADCAST EMAIL

- **Daily Highlights Attendee Email - € 10,000**
- **Congress Registrants Traffic-Builder HTML Broadcast Email - € 3,000**
- **Post Congress Registrants HTML Broadcast Email - € 3,000**
- **ISAKOS Database HTML Broadcast Email (40,000 contacts) - € 5,000**

## PUSH NOTIFICATION

**Available for € 2,000**

One “push notification” sent to all participants onsite through the mobile app.

- Date and time to be coordinated with Congress organizer.
- Specifications will be provided by the Congress organizer.
- The Congress App will be available for all participants who download the app.

## ONSITE POCKET GUIDE ADVERTISING (full-page, four-color)

- **Outside back - € 10,000**
- **Inside front - € 6,500**
- **Inside back - € 6,000**
- **Inside page - € 4,000**

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## **REGULATIONS**

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of

Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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## **SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

## **ACKNOWLEDGEMENTS**

Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

There are an increasing number of fraudulent websites and emails that impersonate ISAKOS. We would like to alert all our members, delegates, and exhibitors to possible scams. We strongly advise you to use only the official ISAKOS online registration and accommodation for your bookings, and not to trust emails offering attendee lists.

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